

**The 1st Episcopal District
Women's Missionary Society
of the
African Methodist Episcopal Church**

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2020 - 2021 Goals

Outline

- *Theme*
- *Scripture*
- *Goal 1*
 - > Part 1 - *Rebranding*
 - > Part 2 - *Refreshing*
 - > Part 3 - *Refocusing*
- *Goal 2 - Replanning*
- *Goal 3 - Reorganizing*
- *Closing*



Theme for 2020-2021

*Reimagining Ministry:
Serving This Present Age*



Scripture: II Corinthians 4: 1

***“Therefore seeing we have
this ministry, as we have
received mercy, we faint not”***



Goal 1: Reimagining Missions 2020-2021

Will be achieved in 3 parts:

- *Rebranding - New Logo*
- *Refreshing - Updated Website*
- *Refocusing - Stewardship Initiative^c*



Part 1: Rebrand

Logo for the 1st Episcopal District WMS

- *There will be a new logo for the 1st Episcopal District WMS.*
- *This will give a “present age” look.*
- *The logo will show our connection with the Connectional WMS while identifying us as the 1st Episcopal District WMS, on all communications.*



Part 2: Refreshing Website

- *There will be a new look to the 1st District WMS website.*
- *The goal of the new website will be to attract others, outside of the AME Church, with like purposes and goals to join in our work.*
- *The website will display engaging*



Part 3: Refocusing Stewardship

- *This will reduce the need for “Fundraisers.”*
- *Develop new ways to raise money via Stewardship Campaigns.*
- *Attract other organizations to give to mission efforts.*



Goal 2: Replanning - Community Involvement

Will be achieved by:

- *Increased social action involvement.*
 - > *Voting Drives*
 - > *Focusing on social services*
 - > *Partnering with agencies with like goals*
- *Finding experts in various fields to discuss topics vital to the community.*
- *Use Zoom and/or other platforms to host social issues (coping w anxiety, financial issues, etc).*



Goal 3: Reorganizing 1st Episcopal District

WMS Gatherings

Will be achieved by:

- *Replacing LE 2021/WMS Institute with inspirational workshops via virtual platforms.*
- *Having a virtual game night with all missionaries. (Kahoot could be an option)*
- *Virtual celebration nights, for achieving goals*



Closing

- *The goals presented by the 1st Episcopal District WMS are **SMART** (**S**pecific, **M**easurable, **A**ttainable, **R**elevant, and **T**ime Bound).*
- *The goals will be reviewed to insure that we are making commitments.*
- *More importantly, these goals are **God** inspired. This is our roadmap to continue the ministry of **Jesus Christ** by service and witness in this present age.*



Closing Cont'd

- *Thanks to our 1st Episcopal District Supervisor Rev. Dr. Jessica Kendall Ingram for her spiritual leadership, vision, and guidance.*
- *Thanks to the 1st District Missionaries for making these goals come alive.*
- *I thank God for giving me the opportunity to serve the 1st Episcopal District WMS at this amazing time, under the Ingram Leadership.*

